



World IP Day 2023

Women in Business IP Forum

Conference Rooms 1 & 2,

Enterprise Ireland, Eastpoint, D03 E5R6

Thursday, April 27th at 2.30 pm

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Intellectual Property Strategy for Funding and Scaling Enterprises

Agenda

14.30 - 15.00 Coffee and network

15.00 - 15.10 Welcome and introduction to Women in Business initiative

Anna-Marie Turley, Manager for Entrepreneurship and HPSU operations

15.10 - 15.20 Opening Address

Minister Neale Richmond TD, Minister of State at the Department of Enterprise, Trade and Employment with special responsibility for Employment Affairs and Retail Business and the Department of Social Protection.

15.20 - 15.40 The importance of Intellectual Property to Businesses

Introduction to the IP rights and IP ecosystem that underpin your innovation and business success

Maureen Daly, Partner, Beauchamps, LLP

15.40 - 16.10 Women in Business Panel discussion and audience participation

IP strategy challenges and opportunities for funding and scaling innovation businesses, individual experience from women founders and business leaders

Moderated by Sinead Lonergan, Manager EI Women in Business initiative.

- Rena Maycock, Founder and CEO Cilter Ltd and Columnist The Currency
- Heidi Davis, Founder and CEO Identifyher Ltd
- Mary White, Trademark Attorney and Operations Manager Stobbs Ireland Ltd
- Marion Cantillon, Founder and CEO Pitseal Ltd
- Marlene Connolly, General Counsel, Chief Legal Officer Nuritas Ltd

16.10 - 16.30 Interactive discussion on IP Strategy for investment and scaling

Gain some invaluable tips on how to use your intangible value and IP to raise investment and scale your business

Raymond Hegarty, CEO and IP Strategy Coach at Intaval Ltd

16.30 - 16.50 Q&A with panellists and speakers

16.50 - 17.00 Closing Remarks

Brief summary of IP Strategy supports from EI and Close

Joe Doyle IP manager Enterprise Ireland.